

**DepEd ADVISORY No. 146, s. 2011**  
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**March 29, 2011**

**32<sup>ND</sup> MANILA INTERNATIONAL BOOK FAIR (MIBF)**

The Primetrade Asia, Inc. in partnership with the Book Development Association of the Philippines (BDAP), Asian Catholic Communicators, Inc. (ACCI), Overseas Publishers Representatives' Association of the Philippines (OPRAP) and the Philippine Booksellers Association, Inc. (PBAI) will hold the **32<sup>nd</sup> Manila International Book Fair** on September 14-18, 2011 at the Exhibit Halls 1-4, SMX Convention Center, Mall of Asia (MOA) Complex, Pasay City.

The activity aims to:

1. promote good reading habits among the youth;
2. create opportunities for the people to avail of books and learning tools for the development, upgrading and institutionalizing skills of the book industry and its allied industries;
3. provide a venue of ideas among publishers, booksellers, librarians, academicians, writers, printers, manufacturers and distributors of educational aids and those connected with book development, publishing, printing, computer distributors/retailers, school and office supplies, computer and learning institutes and related trades from within and outside the Philippines; and
4. encourage authorship and improve the literacy and creative contents of books published.

The school librarians, teachers, and students are invited to attend this activity.

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